

Tsion Walker

Graphic Designer

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SKILLS AND TOOLS

Technical Skills: Adobe Creative Suite(Photoshop, Illustrator, After Effects, InDesign, and Premiere Pro), Figma, DaVinci Resolve, HTML, CSS, Responsive Design

Design Expertise: Branding, Typography, Color Theory, Marketing Design, Visual Identity

Productivity Tools: Microsoft Office, Google Suite, Asana, Visual Studio Code, Canva

RELEVANT EXPERIENCE

Graphic Designer

GA

Freelance

Dec 2019 – Present

- Created engaging digital assets for social media campaigns, increasing brand reach, including work for speaker Chris Singleton, wherein the social media post gained 452 likes.
- Created branding and logo designs for diverse clients, including an online gaming group that gained 74 new members since the launch of the animated logo.
- Developed marketing assets aligned with clients' brand identities.

Marketing Design Intern

Snellville, GA

Impact Branding Consulting

Jun 2019 – Jul 2019

- Designed logos & marketing materials for Naris Communications and Impact's learning academy.
- Collaborated with teams to redefine creative direction for multiple Atlanta-based clients, delivering high-quality designs under tight deadlines to enhance brand recognition.
- Achieved a letter of recommendation for my contributions to the design team.

PROJECT EXPERIENCE

Mock Magazine Project

Lawrenceville, GA

Graphic Design II

Mar 2023

- Collaborated on a design team to create a mock magazine using Adobe InDesign and Photoshop, which resulted in a grade of 100%.
- Designed two covers and supporting pages, refining typography and color theory skills for cohesive visual storytelling.

Hotel Branding Package Project

Atlanta, GA

Graphic Design I

Oct 2022

- Created two logos, brochures, and business cards for fictional hotel resorts and earned a 94% grade.
- During this project, I extensively utilized my brand management and typography expertise, employing Adobe Illustrator and InDesign to create visually appealing print materials.

High School Rebrand Project

Snellville, GA

Graphic Design Principles

Oct 2019

- Redesigned my high school's logo to represent its full identity better; this redesign had a 78% approval rating among students.
- Applied brand identity principles and illustration skills to create a more cohesive and meaningful visual representation.

EDUCATION

Gwinnett Technical College

Lawrenceville, GA

Certificate of Undergraduate Studies, Graphic Design for the Web 2.41 GPA

Jan 2023 – May 2025